

ABSTRAK

(Ripten Marga, Mateus Ryan). 2021. *Kajian Pragmatik Siber Tuturan Sindiran Pada Kolom Komentar Line Today Periode Maret – Juli 2020*. Skripsi. Yogyakarta: PBSI, FKIP, USD.

Penelitian ini memaparkan mengenai tuturan sindiran yang ditujukan pada seseorang, publik figur, took pemerintahan, maupun lembaga pemerintahan. Tuturan sindiran tersebut disampaikan oleh orang-orang yang merasa kurang puas, atau tidak setuju dengan kebijakan atau sikap yang ditujukan oleh pemberitaan yang ada pada aplikasi Line Today. Tuturan sindiran tersebut diperoleh pada periode Maret-Juli 2020. Tujuan penelitian ini adalah (1) mendeskripsikan bentuk tuturan sindiran pada kolom komentar Line Today periode Maret-Juli 2020 dan (2) mendeskripsikan makna tuturan sindiran pada kolom komentar Line Today periode Maret-Juli 2020.

Penelitian ini merupakan penelitian deskriptif kualitatif. Sumber data penelitian ini yaitu aplikasi Line dan data penelitian berupa unggahan artikel berita dan komentar tuturan sindiran. Peneliti menggunakan teknik simak bebas libat cakap dan pencatatan. Peneliti mengumpulkan, mengidentifikasi, dan mengelompokkan data-data tuturan sindiran. Kemudian peneliti menganalisis data-data tersebut menggunakan kajian pragmatik siber, bentuk tuturan sindiran, dan makna tuturan sindiran.

Berdasarkan penelitian yang telah dilakukan, peneliti mendapatkan data berupa bentuk dan makna tuturan sindiran. Dalam penelitian ini, peneliti menemukan tiga (3) bentuk tuturan sindiran. Bentuk-bentuk tuturan sindiran meliputi: 1) data berupa frasa adjektiva; (2) data berupa klausa yang terbagi menjadi dua bentuk yaitu klausa pasif dan klausa aktif; dan (3) data berupa kalimat yang terbagi menjadi dua bentuk yaitu kalimat tunggal dan kalimat majemuk. Selain itu, peneliti juga menemukan tujuh (7) makna tuturan sindiran. Makna tuturan sindiran yang ditemukan yaitu (1) mencaci maki; (2) pencemaran nama baik; (3) provokasi; (4) meremehkan; (5) perbuatan tidak menyenangkan; (6) menista; dan (7) menghina.

Kata Kunci: pragmatik siber, konteks virtual, tuturan sindiran, bentuk tuturan sindiran, makna tuturan sindiran.

ABSTRACT

Ripten Marga, Mateus Ryan. 2021. *Cyberpragmatics Study of Satire Speech in the comment column Line Today Beetween Maret-Juli 2020*. Thesis. Yogyakarta: PBSI, FKIP. USD.

This research describes satire speech aimed at a person, public figures, government shops, and government agencies. The satire is conveyed by people who are not satisfied, or do not agree with the policies or attitudes addressed by the news on the Line Today application. The satire was obtained in the period March-July 2020. The objectives of this study were (1) to describe the form of satire in the Line Today comment column for the March-July 2020 period and (2) to describe the meaning of the satire speech in the Line Today comment column for the March-July 2020 period. .

This research is a qualitative descriptive study. The data source of this research is the Line application and research data in the form of news articles uploads and satirical speech comments. Researchers used the free-to-participate, competent listening technique and note-taking. Researchers collect, identify, and classify satire speech data. Then the researchers analyzed these data using cyber pragmatic studies, the form of satire speech, and the meaning of satire speech.

Based on the research that has been done, researchers get data in the form and meaning of satire speech. In this study, the researcher found three (3) forms of satire speech. The forms of satire include: 1) data in the form of adjective phrases; (2) data in the form of clauses which are divided into two forms, namely passive clauses and active clauses; and (3) data in the form of sentences which are divided into two forms, namely single sentences and compound sentences. In addition, the researcher also found seven (7) meanings of satire speech. The meaning of the satire utterances found are (1) cursing; (2) defamation; (3) provocation; (4) belittling; (5) unpleasant actions; (6) insulting; and (7) affront.

Keywords: *cyber pragmatics, virtual context, satire speech, satire speech types, meaning of satire.*